

Board Members and Social Media (2:140, 2:140E – Language below is not included in policy)

We recognize that the use of social media has become an important part of society’s dialogue and that social media sites have become the virtual “meeting room” in today’s world. Board members must be cognizant of the impacts of commenting and/or replying to comments made on social media sites. We recognize that while we may be giving our individual opinion or stating a fact, community perception may be that one person’s opinion is also that of the entire board. We also recognize that commenting on social media may prohibit other members from sharing additional comments.

1. Board members should use discretion when making posts on district related operations/issues.
2. No more than two Board members will comment on a post made by someone outside the board or administration on a matter that is related to the operations or other issues within our school district. It is preferable that once one board member has commented, other board members should refrain from commenting to avoid the appearance of any OMA violations.
3. When more than two board members are “tagged” by community members on a matter that is a current or potential district issue, remove yourself (or ask to have yourself removed) from that conversation to avoid the appearance of any OMA violations.