

# BOARD OF EDUCATION

## Special Board of Education Meeting

### Communication and Engagement Committee

### Minutes

February 1, 2017

The Board of Education held a Special Board of Education meeting on Wednesday, February 1, 2017, at 6:33 p.m. in the Joseph M. Porto Community Room, Marie Murphy School, 2921 Illinois Road, Wilmette, Illinois. The Board Reporter called the meeting to order and called the roll.

**The following members were present:**

Louise Dechovitz  
Joel Raynes  
Sheryl Swibel

**Absent:**

Bill Bazianos  
Jeffrey Greengoss, President  
Joel Raynes  
Rick Zelinsky, Vice President

**Also Present:**

**The Communication and Engagement Committee:**

Karen Azar	Parent	Anne Nagle	Community Member
Pete Brennan	Staff	Darren Persino	Staff
Louise Dechovitz	Board Member/Parent	Karen Quezada	Parent
Niki Dizon	Parent	Joel Raynes	Board Member
Dan Garbis	Parent	Jim Rohner	Parent
Gil Gibori	Parent	Robyn Schiffman	Parent
Rebecca Goldman	Parent	Nancy Stewart	Staff
Suzie Harris	Admin Assistant to Superintendent	Sheryl Swibel	Board Member/Grandparent
Jessica Hutchison	Principal		
Kevin Jauch	Superintendent		
Cathy Kedjidjian	INSPRA President, Presenter		

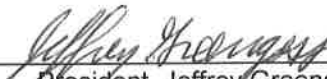
## DISCUSSION ITEMS

Superintendent, Kevin Jauch, led the fourth session of the Communication and Engagement Committee. The purpose of the committee is to identify the needs and wants of various constituent groups as applied to communication and engagement and the best method for addressing them.

At this meeting, the President of the Illinois Chapter of the National School Public Relations Association, Cathy Kedjidjian, gave a presentation on 10 Tips to Boost Communication and Community Engagement. The presentation was followed by a short question and answer session. The committee members then broke off into their ad hoc groups to analyze the data they have collected and formulate recommendations based off of that data.

## MEETING ADJOURNS

Ms. Dechovitz moved that the meeting adjourn, and Ms. Swibel seconded the motion. With all members present voting aye, the motion carried. The Communication and Engagement Committee meeting adjourned at 8:33 p.m.

  
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President, Jeffrey Greengoss

  
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Secretary, Kevin Jauch